

APPROVED

**LAKE GEORGE VILLAGE
26 OLD POST ROAD
MAY 16, 2012
PLANNING BOARD MINUTES**

Board members present: Robert Mastrantoni - Chairperson, Patricia Dow, Patty Kirkpatrick, Chuck Luke, Dan Wolfeld

Others present: Pete Hoesel, Rob Langley, Christina Solimonto, Fred Austin, Kim Zeppieri, Tom Zeppieri.

Robert opened the meeting at 7:00 PM.

REGULAR MEETING

**TAX MAP: 251.18-3-63.2
APPLICANT: YUE HUANG
ADDRESS: 166 CANADA ST (PREVIOUSLY GIFTS 4 U)
ZONE: CR
SIGN APPLICATION #1214**


LJ FASHIONS – retail to retail.

New retail shop opening in the shop previously occupied by Gifts 4 U. This shop will be located (East side of Canada St.) next to what was Lakeside Deli which is now vacant.

Did not attend meeting – sign not reviewed.

**TAX MAP: 251.18-3-63.1
APPLICANT: PETER HOESEL
ADDRESS: 168 CANADA ST (PREVIOUSLY FROM RUSSIA WITH )
ZONE: CR
SIGN APPLICATION #1219**

SARATOGA SUNDRESS – retail to retail

New retail shop opening in the shop previously occupied by From Russia with . This shop is located (East side of Canada St.) next to the new LJ Fashions.

Pete explained that the pale pink color is their logo color and used on the tags, the walls of the shop and various other items. Pete will use the gooseneck lighting that is already installed on the building. The sign will be beveled. There will be a white border.

MOTION: Patty Kirkpatrick made a motion to approve the Saratoga Sundress sign at 168 Canada St. in colors, shape and design as presented.

2ND MOTION: Patricia Dow

Robert Mastrantoni	Patricia Dow	Patty Kirkpatrick	Chuck Luke	Dan Wolfeld
Aye	Aye	Aye	Aye	Aye

Aye = 5 Nay = 0. Motion carried.

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PLANNING BOARD MINUTES****TAX MAP #251.14-2-1****APPLICANT: ROBERT LANGLEY****ADDRESS: 42 AMHERST ST****ZONE: COMMERCIAL MIXED USE****SIGN APPLICATION #1220****LEGENDS (Breakfast-Lunch-Dinner)***Name change from Legends Bar & Grill. New Sign.**Colors will be the same as the previously approved (2011) sign. A sample color palette is available at this meeting – beige lettering, maroon background, black border.*

Rob explained they are removing “bar & grill” from the current sign and adding “breakfast, lunch & dinner”. The sign will be the same colors as previously approved. The area on either side of the sign, where the sign box is exposed, will be filled in with a black panel as the sign is too short for the sign box. Rob explained they will serve alcohol as they have in the past; they are now focusing on a family-type atmosphere.

MOTION: Patricia Dow made a motion to approve the sign for Legends-breakfast, lunch & dinner, at 42 Amherst St. as presented with the same colors as in the previous sign and with the black fill-in panels on either side to fill-in the area on either side of the sign because the sign is too short.

2ND MOTION: Robert Mastrantoni

Robert Mastrantoni	Patricia Dow	Patty Kirkpatrick	Chuck Luke	Dan Wolfeld
Aye	Aye	Aye	Aye	Aye

Aye = 5 Nay = 0. Motion carried.

Rob, showed the Board the signage he intends to put in the window. It is the Legend's logo which consists of white lettering. It will be 24 inches wide and 13 inches high. The windows are 48 inches wide by 60 inches high. This will comply with the requirement that no more than 35% of window space may be taken up with signage.

MOTION: Patty Kirkpatrick made a motion to approve the vinyl graphics on the Legends window at 42 Amherst St., white lettering, not to exceed 2 ½ square feet each.

2ND MOTION: Dan Wolfeld

Robert Mastrantoni	Patricia Dow	Patty Kirkpatrick	Chuck Luke	Dan Wolfeld
Aye	Aye	Aye	Aye	Aye

Aye = 5 Nay = 0. Motion carried.

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TAX MAP #251.18-3-46

APPLICANT: CHRISTINA SOLIMONTO

ADDRESS: 211 CANADA ST (WAS GIFTS 4 U)

ZONE: COMMERCIAL MIXED USE

SIGN APPLICATION #1222

PURSE PARTY – retail to retail.

New retail shop opening in the shop previously occupied by Gifts 4 U (West side of Canada St - next to House of Frankenstein). In 2011 "Purse Party" was approved at 144 Canada St. This new shop is an additional shop and the shop at 144 Canada St. will remain open. Application is for a wall sign and a window sign. New gooseneck lighting to be installed.

The sign will be located in the middle of the building, above the door (not in the doorway). Gooseneck lighting will be either located above the sign. The border will be moved a little towards the interior of the sign. There will be a sign in the window just above the door. The window is 33" x 30" and the sign will be 18" x 27".

MOTION: Patricia Dow made a motion to approve the Purse Party signs for the retail store located at 211 Canada St. as presented. One sign 7' 2" L x 3' 4" H will have a flat vinyl white border in from the exterior edge. There will be black gooseneck lighting above the sign. The other sign will be an in-store window sign above the door that states "Purse Party"; it will have a white background.

2ND MOTION: Robert Mastrantoni

Robert Mastrantoni	Patricia Dow	Patty Kirkpatrick	Chuck Luke	Dan Wolfeld
Aye	Aye	Aye	Aye	Aye

Aye = 5 Nay = 0. Motion carried.

TAX MAP #251.18-3-71

OWNER/APPLICANT: KIM ZEPPIERI

ADDRESS: AMUSEMENT AT THE CORNER OF BEACH RD AND CANADA ST

ZONE: CR

SIGN APPLICATION # 1223

Signs for carousel, bumper boats, bumper cars, pizza restaurant and ice cream shop. Businesses located on a corner are allowed 2 signs for each business. The shop previously known as Gifts Galore Convenience Store will be called At the Hop. It will serve as a seating area for the pizzeria and will sell assorted desserts, ice cream, milk shakes etc. Food can be ordered from the shop now named Slice Pizzeria and ice cream/desserts can be ordered "At the Hop". At the Hop will provide seating for Slice and for people just ordering ice cream/desserts.

Kim presented the signs for Funarama Fun Park. Kim explained there will be a freestanding sign on the Canada St. side and a wall sign located on the Beach Rd. side. She presented the Board with samples of the colors to be used. The signs are backlit.

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MOTION: Patty Kirkpatrick made a motion to approve the Funarama Fun Park signs. One will be 8' x 3' to be installed over the entrance and the 4' x 4' sign will be installed as the freestanding sign as presented.

2ND MOTION: Dan Wolfeld

Robert Mastrantoni	Patricia Dow	Patty Kirkpatrick	Chuck Luke	Dan Wolfeld
Aye	Aye	Aye	Aye	Aye

Aye = 5 Nay = 0. Motion carried.

Kim presented the sign design for Slice Pizzeria. These signs will be green, red and white. Kim presented the Board with a sample of the green; the red and white are the same shades used in the Funarama Fun Park signs. These signs are backlit. There will be one on the building facing the West towards Canada St. This sign is over the window, not the door. The other is on the building facing North towards Beach Rd. This sign is over a window, as well.

Dan asked if At the Hop is the same restaurant. Kim explained it is connected to Slice Pizzeria but it is a separate area.

MOTION: Chuck Luke made a motion to approve the two "Slice" signs, one facing West on Canada St., the other facing North. The total square footage of each sign is 24.34 square feet. Colors as presented.

2ND MOTION: Patty Kirkpatrick

Robert Mastrantoni	Patricia Dow	Patty Kirkpatrick	Chuck Luke	Dan Wolfeld
Aye	Aye	Aye	Aye	Aye

Aye = 5 Nay = 0. Motion carried.

Before reviewing the signs for At the Hop, Doug explained that At the Hop is a separate business having its own cash registers, tax ID and credit card processing. Even though there is a common doorway from the pizzeria for seating, At the Hop is a separate business. Kim explained there will be an ice cream bar, shakes and dessert. If someone is in the pizzeria and they want to sit at a table they are welcome to walk through to At the Hop.

Kim presented the At the Hop sign using the same three colors presented before, green, red and white. It will be located in the same spot as the previous store sign and the same the gooseneck lights will be used. The letters are vinyl and are not raised.

MOTION: Patricia Dow made a motion to approve the sign for At the Hop, located on Beach Road. Colors as shown, hunter green, red and white. The sign will be 24 square feet and will replace the existing sign and will use the existing gooseneck lights above.

2ND MOTION: Patty Kirkpatrick

Robert Mastrantoni	Patricia Dow	Patty Kirkpatrick	Chuck Luke	Dan Wolfeld
Aye	Aye	Aye	Aye	Aye

Aye = 5 Nay = 0. Motion carried.

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TAX MAP: 251.18-3-70

OWNER/APPLICANT: FORT WILLIAM HENRY

ADDRESS: BEACH ROAD SHOPS

ZONE: COMMERCIAL MIXED USE

SIGN APPLICATION #1224

LAKE SIDE DOGS & JAMMIN JUICE

New Beach road shop. To be operated by the Ft. Wm. Henry. This shop is located where Sticky Buns was located (food to food).

- Fred Austin presented the signs this evening. Fred explained the sign will be located under the overhang of the shop just as the other hanging signs are located at all the store fronts. It will face East/West. The sign will be oval and double-sided. Fred explained that the signs for the other business are unique to the business.
- Patricia feels the sign is busy and wonders what the other business signs look like; it's a busy graphic. Patricia asked if there are sign pictures for any of the other shops. Fred and Carol were able to provide pictures of signs for stores located at the Beach Road shops.
- Robert commented the sign can be seen by foot traffic walking along the shops but generally can't be seen by foot traffic on the opposite sidewalk or vehicular traffic. Robert commented this appears to be a change in design from the other shop signs.
- The same sign design will be in the window facing Beach Rd.
- Patty, Dan and Chuck indicated they thought the sign was acceptable. Patricia explained the reason she is concerned because in the past there was a run of signs that were very graphic and very busy. She's concerned that we'll see a similar trend along Canada St.
- Fred indicated he didn't think there would be a problem coming back with another sign, however, he would like a sign approved so something could be used when the shop opens.
- Patty suggested allowing the graphic sign to be the hanging sign and ask for a more subdued window sign. She also suggested approving the sign for the either the window or the hanging sign but not approve it for both locations.
- Fred's suggestion is to approve the design for the hanging sign and the Fort will submit something different for the window sign. The Board agreed with this suggestion.

MOTION: Patty Kirkpatrick made a motion to approve the Lake Side Dogs & Jammin Juice sign in colors as shown for the hanging, perpendicular sign to the store. The window sign will be resubmitted to the Board at a later date; this sign should be more subdued and in keeping with other window signs used for the Fort's food establishments.

2ND MOTION: Dan Wolfield.

Robert Mastrantoni	Patricia Dow	Patty Kirkpatrick	Chuck Luke	Dan Wolfield
Aye	Nay	Aye	Aye	Aye

Aye = 4 Nay = 1. Motion carried.

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MINUTES

April 18, 2012 (RM, PD, CL, DW)

MOTION: Patricia Dow made a motion to approve the minutes of April 18, 2012 as corrected.

2ND MOTION: Robert Mastrantoni

Robert Mastrantoni	Patricia Dow	Patty Kirkpatrick	Chuck Luke	Dan Wolfeld
Aye	Aye	Absent from April 18, 2012 meeting	Aye	Aye

Aye = 4 Nay = 0. Motion carried

MOTION: Robert Mastrantoni made a motion to adjourn the meeting at 8:30 PM.

2ND MOTION: Patty Kirkpatrick

Robert Mastrantoni	Patricia Dow	Patty Kirkpatrick	Chuck Luke	Dan Wolfeld
Aye	Aye	Aye	Aye	Aye

Aye = 5 Nay = 0. Motion carried.

Respectfully submitted,

Carol Sullivan

May 23, 2012